**PERSUASIVE ESSAY OUTLINE**

**INTRODUCTION**

1. Hook (a quote, a question, an interesting fact, an anecdote, an unusual detail)

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1. Background Information

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1. Thesis Statement: (Name of the issue) should/should not be (state your position) because (Reason A), (Reason B), and (Reason C).

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**BODY PARAGRAPH 1**

1. Main Idea Statement - First Reason (A from your introduction)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Concluding Sentence (tell how and why this information supports the thesis)

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**BODY PARAGRAPH 2**

1. Main Idea Statement - Second Reason (B from your introduction)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Concluding Sentence (tell how and why this information supports the thesis)

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**BODY PARAGRAPH 3**

1. Main Idea Statement - Third Reason (C from your introduction)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Supporting evidence (expert opinion, examples, facts, statistics, appeal to logic or emotion)

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1. Concluding Sentence (tell how and why this information supports the thesis)

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**CONCLUSION**

1. Restate your Thesis (from your introduction)

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1. Restate your Three Reasons (from your introduction)

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1. Closing Statement(s) (a question, a call to action, a prediction about the future)

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