Digital Production 120 – Course Outline -

Welcome to D-Tech – a course for those aspiring to make it in the world of multimedia, or those wanting to know how to add that oomph to their repertoire of skills. This is the third time this course is being offered directly here at BHS and it is my hope that it is a successful journey for you all.

With that said…here is an outline of the course topics.

- Understanding …
  - How to identify and properly fit media to various audiences
  - How media affects a target audience.
  - Ethics and implications of media production
  - Copyright law, acceptable use policies and fair use guidelines
  - Effective design elements
  - Importance of pre-production and detailing

- Design and creation of …
  - Digital Images
  - Audio Products
  - Web-based Products
  - Video Products

How the Class Will Run:

Supplies Needed: **8GB flash drive** and a **4GB SD Card** (Not negotiable!)

Class Websites: www.lisamcveigh.wix.com/dtech

www.lisamcveigh.wix.com/dtechinfo

www.edmodo.com

www.engrade.com

Wix.com: The Wix websites are where you can locate all kinds of information relating to the class and school life. It is also where most of your lessons will be placed. Always refer to Edmodo for direction and you will be directed to these sites.

Edmodo: www.edmodo.com is where you will go to class. It will lead you to many places and give you all the directions you will need for the course. See Sign-Up

on the next page. Parents will be given accounts to access your work as well!

Programs You Will Use:

You will be using a variety of programs throughout your digital endeavor. Some of those programs include Aperture, iPhoto, Flickr, Adobe Photoshop, Adobe Illustrator, Audioboo, Voicethread, Pixlr, Animoto, Intsagram, Vimeo, Youtube, Symbaloo, iMovie, Gliffy, etc...

My Expectations: Come to class. Go through the lessons provided, experiment with the technology, complete assignments on time, and complete tests or quizzes given. If you have difficulties it is <u>your</u> responsibility to contact me for help.

Your Expectations: You should expect to be provided with quality learning experiences and be given timely feedback so you can improve the quality of your work. You should expect that when you contact me that I respond to your questions as soon as I possibly can. I may not be available Saturdays as I reserve that time for family.

Evaluation:

This course will evaluate various components:

Term 1:	Term 2:	Final Mark:
- 10% Discussion Questions (3/wk)	- 10% Discussion Questions (3/wk)	35% Term 1
- 10% Participation (3/wk)	- 10% Participation (3/wk)	35% Term 2
- 50% Assignments	- 50% Assignments	30% Exam
- 30% Tests and Quizzes	- 30% Tests and Quizzes	

Discussion Questions: You are required to answer 3 discussion questions per week on the Edmodo class site. Your responses should be well articulated and show that you have given thought to the topic. Each response must be at least 100 words and

not simply restate others' responses. Sometimes these will be opinion questions while at other times they will require research.

Participation: Each week you will need to comment on discussion question responses. Each comment must be at least 50 words long. You will need to comment three times a week to get full participation marks.

Assignments: All assignments will be posted through Edmodo. The assignments relate to the links, lessons and notes that are given. You may refer back to your lessons as much as you want as you complete each assignment. **Due dates are to be strictly followed!**

Tests and Quizzes: These types of assessments will be done in several ways. You may have to complete a quiz online through Edmodo, you may have a pencil and paper test, or you may be required to show a skill that you have been practicing in a set amount of time. If you miss a test day you can complete the test online at home or you may be required to complete it the next day.

General Class Rules:

Computer Use: The school computers are there to be used for school purposes. If you are using them for any other reason, you will lose your right to use them. Treat the computers with respect and do not damage them.

Cell Phone Use: Cell phones are not to be used during class and as such should not be in view during the class. **The computers and wall outlets are not for charging your personal devices. Do not plug them in!**

Food and Beverages: There is to be no food or beverages in the computer lab at any time. The only item that may be brought into the class is water in a sealed bottle that must remain on the classroom floor, NOT ON A DESK!

Class Time: Class begins at 2:17 and ends at 3:15. You are to be in class when the bell rings and should not have to leave before 3:15. Do not be Late!

3 Lates = 1 Day absent

More than 5 Days absent = No Attendance Incentive